# Master of Business Administration (MBA) Programme

The Master of Business Administration (MBA) programme, focuses on enhancing the competency of the students to lead and manage businesses. The students will be able to grasp broad business understanding, effective communication skills, strategic problem-solving skills, networking skills, resource and time management, analytical skills and leadership. This course is designed to be highly industry centric that will enable students to learn all the necessary management knowledge and enhance the design thinking capability for solving problems creatively. The curriculum helps students to inculcate cross-functional and innovative decision-making skills. This programme bestows knowledge and training in such a way that the students strive to make a positive mark in the world.

Our MBA programme covers diverse business areas such as accounting, finance, marketing, human resources, operations, and decision science. The specialisations offered in this programme are Marketing Management, Financial Management, Human Resource Management, Supply Chain Management, Information Technology Management and Knowledge & Technology Management.

## Helpdesk Email ID:

- <u>cmac@nsut.ac.in</u>
- programs.usme@dtu.ac.in

## Seats : 120

# Admission Eligibility

A candidate who has passed any bachelor degree examination with minimum 60% marks in aggregate or equivalent CGPA from a recognised university/institution is eligible to apply. However, a relaxation of 10% in marks shall be given in eligibility criteria to SC/ST/PWD candidates. Those who are appearing in final semester examination may also apply, provided that they submit the proof of eligibility by a specific date to be declared by the CMAC.

The student should hold a degree from any of the universities incorporated by an act of the central or state legislature in India, or other educational institutions established by an Act of Parliament or declared to be deemed as a university under section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of Education, Government of India.

The Candidate must have appeared for CAT 2020 or CMAT 2021 and have respective valid scores of the same. CMAC may decide an appropriate cut off score of CAT and CMAT to prepare. respective merit lists of the students for the purpose of shortlisting the candidates for admission. Merit list prepared based on CAT score 2020 will be exhausted first for the purpose of admission. This shall be followed by admissions based on second, Le. CMAT 2021 merit list.

In case the conversion formula for CGPA is not provided by the concerned Institute/ University, equivalent percentage shall. be computed as per following formula:

## CGPA X 10 = Percentage

Note: At any stage of the program, if it is found that the candidate does not fulfil the eligibility criteria, his/her admission shall be cancelled and no fee will be refunded.

S. No.	Particulars	Fee in AY 2021- 22 ( Rs.)	Fee in AY 2022- 23 (Rs.)
1	Tuition Fee	1,33,300	1,40,000
2	Non-Government Component		
2.1	Student welfare Fee (Co- Curricular activities, extra- curricular activities, Annual gathering, Student's welfare, Institutional development, Outsourcing, Conference, Seminar, Workshop, Innovative projects, Skill development activities and miscellaneous expenditure on unspecified items) Facilities &services charges (Research initiatives, training programmes, Awards, automation facilities, entrepreneurship activities and any misc. expenditure on unspecified items)	20,000	20,000 30,000
2.3	Economically weaker section fund	7,000	7,000
2.4	Examination fee (Examination infrastructure strengthening expenditure on examination activities, confidential printing etc.)	15,000	15,000
2.5	Premium amount for Mediclaim of student(per-annum)	700	700
	Total	2,06,000	2,12,700

#### Fees

# **Application & Important stages**

Online Application form can be accessed at

(www.cmac.admissions.nic.in)

All candidates are required to fill the online Application Form and make an online payment of Rs. 1000/- (one thousand only) plus transaction fee as applicable.

For SC/ST/PWD candidates application fee is Rs. 500/

(Five hundred only) plus transaction fee as applicable. Incomplete application, due to any reason, is liable for rejection by the CMAC.

#### **Selection Procedure**

Applications received will be processed on the basis of performance in CAT 2020/ CMAT 2021 and separate merit lists shall be prepared based on CAT scare/CMAT score.

While preparing the merit list based on CAT score 2020 and CMAT score 2021 respectively, the following criteria shall be used for resolving ties, if any:

- In case of the in-CAT score /CMAT score, the candidate shall be ranked according to the age, i.e., the person older in age will be ranked higher.
- In case of a tie in age, the candidate shall be ranked according to the bachelor degree percentage, i.e., the person with higher bachelor degree percentage will be ranked higher.
- In case of the same percentage in graduation or where graduate percentage is not available, aggregate percentage of XII grade will be considered. A student with a higher percentage in XII class will be ranked higher.

#### Note:

- 1. Allotment of University campus will be done on the basis of rank of the candidate in the merit list (first priority to be given to merit list prepared on CAT score 2020 followed by CMAT score 2021) and preference of the University campus applied by the candidate.
- 2. The University may invite fresh applications against vacant seats, if any, by following an alternative admission criterion, i.e., marks of qualifying Bachelor's degree exam.